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Susan Holstein



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EXPERIENCE

2002

Bowne Co., Phoenix, AZ

Financial Graphics Production

Production, Layout, and Pre-press output for Financial sector, including Annual Reports, Proxy Cards, Graphs and Data Tables, with meticulous attention to detail.

2001-present

Various Freelance Projects, National

Direct Mail, Sell Sheets, Web and more.

2000-

World Research Group, New York, NY

Design of Promotional Brochures-freelance

Design of 8 pg. 2-color, direct-mail brochures to promote national seminars.

1999-2001

Website Design

Ground-up design of websites from logos to navigation.

smartFS80.com

Medilert.com

OnlineInvestorsHELP.com

snHAND.com

1999

Freelance Assignments

Graphic Design & Production

Direct Mail and Advertising for Marriott Hotels. Brochures, Posters, Letterhead designs for The Wigwam Resort.

1998-99

Mac Temps

Various assignments:

- DBL Distributing, Inc. — Catalog Production
- SmartScrubs—Web site Graphics production
- Sony/Sears—Pocket Price Guide
- Casio— POP display/layouts
- Sandvik Coromant— Catalog pricing
- Vodavi, Inc.—Design and production

1998

Flaghouse Inc./Mac Temps, NJ

Layout and Design

Catalog Page Layout/Composition, newsletters, flyers and advertisements using QX 4.04. Traditional and Digital Illustrations and Backgrounds using Illustrator and Photoshop. Pre-flighting with Markzware FlightCheck.

1981-'84

RR Donnelley & Sons, NYC

4-Color Stripper

Worked in Magazine Division on such well-known periodicals as Time, People Magazine, Rolling Stone & more.



EDUCATION

Present

Self-training in GoLive, ImageReady and HTML.

Spring/Summer '97

School for Computer Audio Visual Arts,

Glen Rock, NJ

QuarkXPress, Adobe Illustrator, and Photoshop as well as Dimensions and LetraStudio . Also included were: scanning, color corrections and retouching, as well as OCR. Adobe Pagemill for Web Design.

1974-'78

University of Pennsylvania, Phila., PA

Design of the Environment

The study of Design and Architecture.

1976-'77

Gonzaga-in-florence, Florence, Italy

Painting, drawing, and academic pursuits.

1979

School of Visual Arts, NYC

Paste-ups and Mechanicals.

1986

Fashion Institute of Technology, NYC

Fashion Buying and Merchandising.



SPECIAL INTEREST

1999-2000

The Looking Glass School - Volunteer

Teach Computer Class to children, grades 1-6.

1974

National Merit Scholar-Letter of Commendation

Scored in the 98th percentile nationwide.

1977/Present

Portrait Artist in Italy, Germany, Switzerland, and USA

Work in colored pencil, charcoal and pastels.